



**ELONEX™**  
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**EXCEL**  
**LONDON**

Mass Covid-19 Vaccination Centre  
Advertising Opportunities  
**January – May 2021**

ExCel London is now home to one of the UK's mass Covid-19 Vaccination Centres, placing it at the very heart of a momentous national effort to vaccinate tens of millions of people at rapid pace and return society to a more normal way of living.

The mass Covid-19 Vaccination Centre at ExCeL London will serve the whole of the capital, and thousands of jabs are set to be administered there every day.





Elonex operate an array of standout Digital Advertising Screens throughout ExCeL London, which, all featuring the very latest in Digital Out of Home technology, in normal times are utilised by advertisers to target millions of visitors to world leading events at the venue.

With the mass Covid-19 Vaccination Centre now open at ExCeL London, those screens at the venue are now also fully operational and presenting advertisers with unique and immediate opportunities to reach big number and very clearly defined audiences, at a time that is proving so difficult to deliver high impact brand messaging in alternative environments.



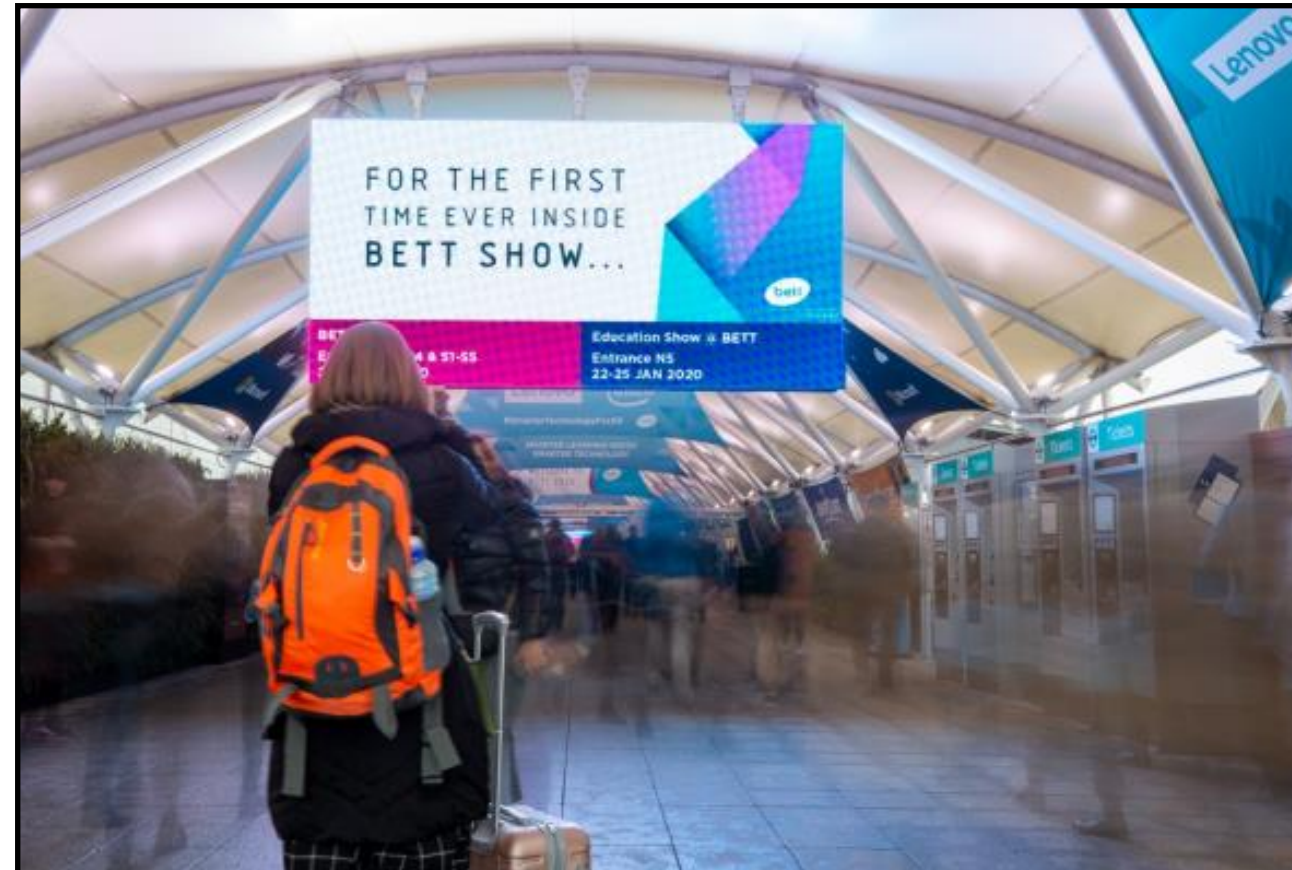




## Lightboxes

Single-sided  
2 available  
4m wide x 1.5m high

**£5,350**  
per 14 days, per location



## Hanging Screen

10 second advert  
Double-sided  
2 available  
4m wide x 1.5m high

**£5,350**  
per 14 days, per location



## 6 Digital Screens

10 second ad on all x6  
Single-sided  
935mm wide x 1660mm high

**£4,200**  
per 14 days





## Pyramid Screen

10 second advert  
Single-sided  
12m wide x 6.5m high

**£12,000**  
per 14 days

**Main Entrance**





## 16 Razor Screens

10 second adverts on all x16  
Double-sided  
55 inch screens

**£4,800**  
per 14 days



## Hanging Screen

10 second advert  
Double-sided  
7m wide x 3m high

**£4,800**  
per 14 days



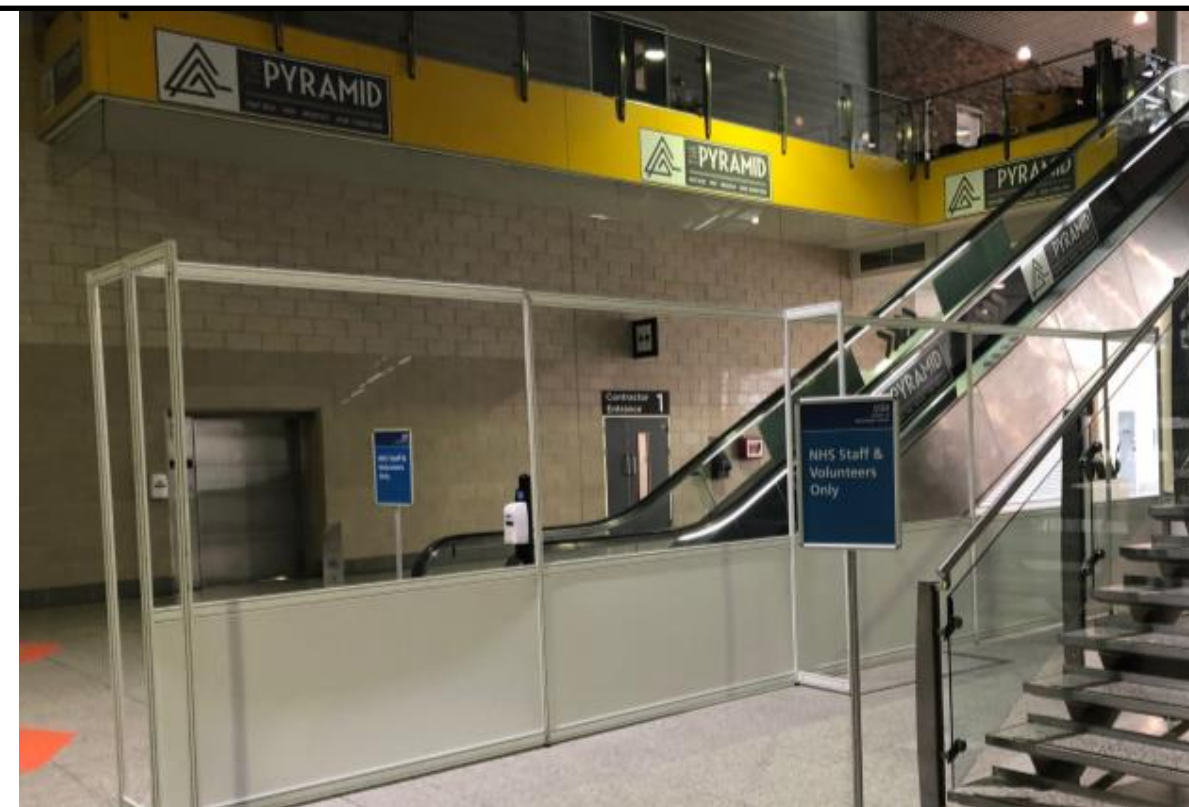


## Full Digital Package

1 x 10 second adverts  
on 47 screens in Excel

**£17,900**  
per 14 days





Opportunity to brand shell scheme panels installed at the entrance and throughout the Boulevard from West to East - created to manage visitors one way system for vaccine facilitation.



**£25,000**

branding will stay throughout vaccine facilitation, until the end of April 2021

## Brand Shell Scheme



<b>Location</b>	<b>No. of Locations</b>	<b>No. of Faces</b>	<b>Price per 14 days</b>
Hanging Screens	1	2	£4,800
Razor Screens	16	32	£4,800
Pyramid Screen	1	1	£12,000
Custom House Light Boxes	2	2	£5,350 per location
Custom House Hanging Screens	2	4	£5,350 per location
Custom House D6 Screens	6	6	£4,200
Package		47	£17,900



# ELONEX™



**Contact us now:**

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