



21
PANVISION
SCREENS

PanVision

PREMIUM ADVERTISING IN UK
SHOPPING MALLS

ELONEX™



Introducing PanVision Screens

Premium advertising screens in the UK's most successful shopping destinations.

Designed to dominate retail settings, PanVision screens are super-sized and to target and engage with consumers as they shop and enjoy leisure time.

Reflecting the D96 format of premium screens in major airports and rail hubs, and featuring Ultra Tight Pixel quality, PanVision screens are unmissable and deliver high impact messaging for brands serious about standing out from the crowd.

21 PANVISION SCREENS



ELONEX™



Bullring, Birmingham



PREMIUM
SHOPPING
MALL
ADVERTISING

Number
of PanVision
Screens **X6**

One of the UK's best-known retail destinations and the prime shopping location in Birmingham. With its unique architecture creating an iconic city centre landmark, Bullring is home to over 160 retail and leisure outlets including Selfridges, Next and TK Maxx.

Annual Audience: 35.5 Million
Average Dwell Time: 110 Minutes
Average Fashion Spend: £85
Size: 128,000 Sq Ft



MICHAEL KORS **COSTA** **The Entertainer**
TheToyShop.com

Goldsmiths **SELFRIDGES & CO** *Fumo*
UNIVERSITY OF LONDON

Nando's.



Arndale, Manchester



Number
of PanVision
Screens

X4

The biggest inner-city shopping centre in the country and located at the core of Manchester's vibrant city centre. Manchester Arndale is home to over 200 stores, captures 40 million annual visitors and is renowned for its leading retail and leisure offering.

Annual Footfall: 40 Million

Average Dwell Time: 65 Minutes

Average Retail Spend: £2.4bn

Size: 1.6 million sq ft



next

TOPSHOP



RIVER ISLAND

ALLSAINTS



HARVEY
NICHOLS



Derbion, Derby



PREMIUM
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Number of PanVision Screens **X4**

Intu Derby is one of the leading retail and leisure destinations in the Midlands. The centre is anchored by M&S, Debenhams, Next, Boots and Sainsbury, and also delivers a strong leisure offer, including a 12 screen cinema and 800 seat food court.

Annual Footfall: 22 Million
Average Dwell Time: 124 minutes
Average Peak Spend: £59
Size: 1.3 million sq ft



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Highcross, Leicester



**PREMIUM
SHOPPING
MALL
ADVERTISING**

Number of PanVision Screens **X2**

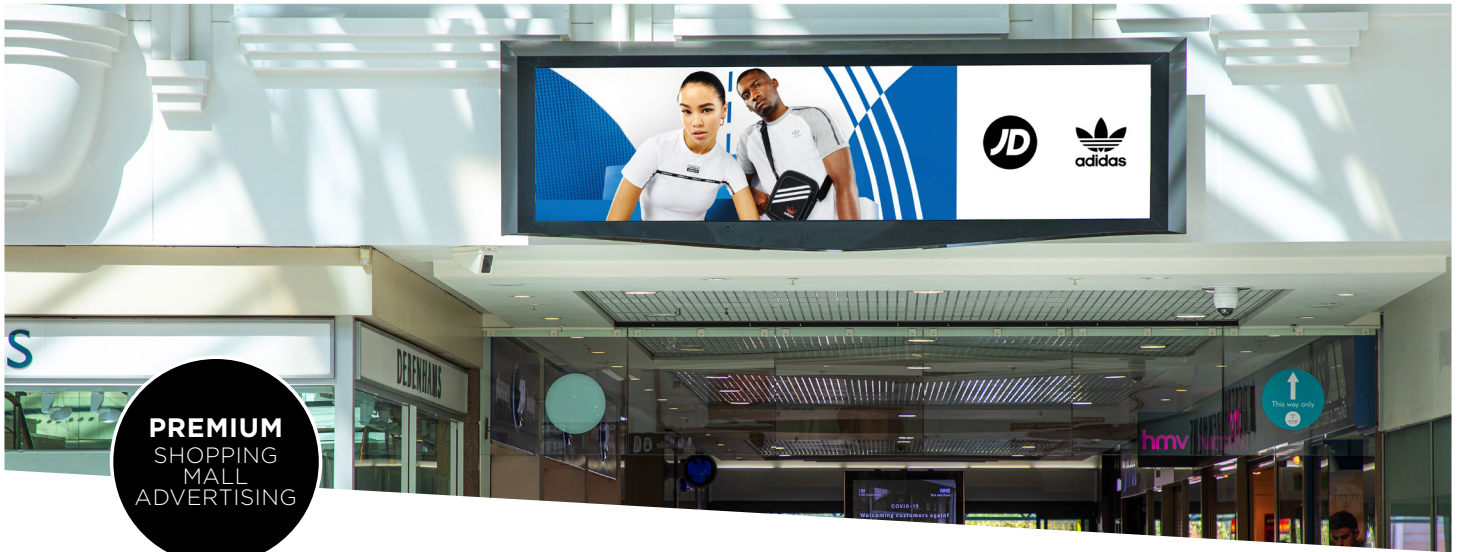
The pulsing heart of Leicester’s vibrant shopping scene, Highcross brings together some of the biggest names in retail all under one roof. Shoppers come from across the East Midlands and beyond to sample the enchanting mix of retail, entertainment and dining at Highcross.

- Annual Footfall:** 18 Million
- Average Dwell Time:** 90 Minutes
- Average Retail Spend:** £83
- Size:** 1.6 million sq ft





Telford Centre, Telford



PREMIUM
SHOPPING
MALL
ADVERTISING

Number of PanVision Screens **X2**

One of the UK's largest covered shopping centres. Telford Centre is home to over 160 stores, including high street and designer brands, to make it the largest shopping mall in Shropshire with key anchor stores House of Fraser, M&S, Next, Debenhams, Zara and Primark.

- Annual Footfall:** 14 Million
- Catchment Area:** 700,000
- Number of units:** 160
- Size:** 1 million sq ft





Mander Centre, Wolverhampton



Number of PanVision Screens **X3**

As the prime retail destination in Wolverhampton City Centre, the Mander Centre boasts a prestigious tenant line up including key brands H&M, New Look, FootAsylum, Clarks, JD Sports, Boots, Matalan, Wilko and T.H.Baker.

Annual Audience: 18.2 Million

Key Retailers: 66 Minutes

Annual Spend: £228 Million

Size: 550,000 sq ft



FLANNELS

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THE JEWELLER



COSTA

claire's



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